

# Monthly Newsletter

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YOUTH ENTREPRENEURSHIP IN RURAL AREAS  
AND MEDITERRANEAN COUNTRIES

Funded by the European Union, our strategic project "Supporting Youth Entrepreneurship in Rural Areas in Mediterranean Countries" is getting ready to start. In partnership with organizations from 6 Mediterranean countries (Egypt, Spain, Italy, Greece, Palestine, and Tunisia), the project aims at increasing the capacity to provide learning opportunities for entrepreneurial skills of organizations working with young people in rural areas. As a result, the project expects to improve the entrepreneurial skills of the rural youth of the Mediterranean region to promote the creation of sustainable businesses that are not fully dependent on tourism and that can therefore tackle the depopulation those areas are suffering.

That is through 3 main pillars: research on Youth Rural Entrepreneurship, developing a Youth Rural Entrepreneurship Training Program in rural areas and developing a Mentored Youth Rural Entrepreneurship Program. Each country will support young people in developing their business idea and will hold a national contest with 3 prizes.



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This is to be implemented through different stages with deadlines, stage1 is focused on management and coordination as well as quality & evaluation, stage2 is to have a Youth Rural Entrepreneurship Guide, which is to be achieved through making research to identify successful companies in rural territories created by young people, and analyzing entrepreneurship difficulties and good practices in rural areas, to be able to use these data in the creation of the new training and Youth Rural Entrepreneurship Good Practices Guide.

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While stage3 is for Entrepreneurship training in rural areas through the creation of a Youth Rural Entrepreneurship Course for young people who want to open a business in rural areas; and a Youth Rural Entrepreneurship Pilot Training. Moreover, stage4 is about a Mentored Youth Entrepreneurship program, holding a YERAME Contest and Competition for young entrepreneurs with a final prize for the best 3 entrepreneurial projects in each country. Finally, stage5 is about Promotion and exploitation, starting with communication, dissemination plan & strategy, dissemination activities, and dissemination report, moving forward to mapping target audience and stakeholders, exploitation and sustainability strategy, and results report.



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This project has a strategic nature, as it will continue for two years, during which the project phases and activities will vary in terms of training and workshops, as well as networking activities, incubations, etc. So that it can achieve its objectives through sharing youth rural entrepreneurship good practices, training youth workers and job counselors, promoting knowledge & use of the European Entrepreneurship Competence Framework as well as EU entrepreneurship programs, implementing EU Youth Objective 6 to advance rural youth, In addition to promoting cooperation and cohesion between youth organizations from different areas of the Mediterranean. The project has been officially announced and preparations are underway to launch the first project activities for the beneficiaries soon.

For more information about the project, you can check our website and Social Media Platforms.

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